

CALL FOR PAPERS AND CONTRIBUTIONS

The Distribution and Exhibition of Chinese and Asian Cinema in the UK

Cornerhouse, Manchester March 28 - March 29 2012

In March 2012 the Chinese Film Forum UK will host a major symposium on the distribution and exhibition of Chinese and Asian cinema in the UK. Supported by the Arts and Humanities Research Council, this is the first in a series of Chinese Film Forum networking events taking place across 2012 and 2013 in Manchester, UK.

Enthusiasts for Asian cinema often bemoan the fact that hardly any of the films they love find their way onto UK cinema screens. This problem is the starting point for this two day conference which will investigate the distribution and exhibition of Chinese and Asian Cinema in the UK and beyond. In order to do this the symposium will provide a forum that brings together filmmakers, academics and professionals working in various forms of film distribution and exhibition to discuss the issues facing those interested in broadening the availability of various forms of Chinese and Asian cinema for UK audiences.

Papers (20 minutes) or shorter contributions are therefore invited on any of the following,

- Availability and circulation of Chinese and Asian Cinema
- Distribution and exhibition of UK Asian film
- Role and importance of specialised distribution companies
- Economics of dubbing and subtitling
- The role of specialist festivals and events
- Funding for distribution and exhibition initiatives
- Impact of DVD and VOD
- Alternative modes of distribution
- Alternative modes of exhibition
- Impact of critical writing on distribution and exhibition
- Press coverage of Chinese and Asian cinema
- Chinese and Asian cinema as 'art' cinema

or any other area that addresses the concerns of the conference.

Confirmed keynote speakers and contributors include:

Dr. Valentina Vitali, Reader in Film Studies, University of East London Mark Cosgrove, Head of Programming at Watershed Media Centre, Bristol Sonali Joshi, Artistic Director, Pan-Asian Film Festival Sarah Perks, Programme and Engagement Director at Cornerhouse, Manchester Ian Wild, Chief Executive, Showroom & Workstation, Sheffield

150-200 word proposals for papers or more informal contributions should be sent to both Felicia

Chan Felicia.chan@manchester.ac.uk <<mailto:Felicia.chan@manchester.ac.uk>> and Andy Willis a.willis@salford.ac.uk <<mailto:a.willis@salford.ac.uk>> by February 1st 2012.

The Chinese Film Forum UK network is supported by the Arts and Humanities Research Council and was founded to support and facilitate the promotion and discussion of films from across the Chinese Diaspora. It is a joint venture between University of Manchester, University of Salford, Cornerhouse, The Confucius Institute, The Chinese Arts Centre and Manchester Metropolitan University. Further details of the events it has supported can be found at,

<http://www.cornerhouse.org/film/film-events/the-chinese-film-forum-uk>

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